



**Tina (Konstantina) Orfanidou** holds a post-doctoral degree in "Research in Sensor Technology", from the Department of Mining and Metallurgical Engineering of the National Technical University of Athens, a PhD in Biophysics and Measurement Systems, from the Department of Biology of the same university. She worked as a Scientific Associate at the TEI of Chalkida, while also participating in a series of research activities of other institutions. She has collaborated with Academic Institutions and is responsible for coordinating and monitoring the cooperation program for the supervision of graduates of the Postgraduate Program of Service Management of the Open University of Athens with members of SESMA. She has long-term experience in Strategic and Operational Planning, Planning, Management and Evaluation of Programmes and Projects.



**Penny (Penelope) Strapatsaki** holds an MSc in European and International Politics from the University of Edinburgh. She has many years of professional experience in the implementation and management of technical assistance projects for international organizations (EU, World Bank, UNDP) in the field of administrative reform, especially regarding institutional reorganization and strategic planning. She also works as an expert in operational and sectoral programmes' evaluation projects. She has excellent knowledge of EU policies and financial instruments and is fully aware of the relevant regulations.



**Yannis Mastrogeorgiou** is the Special Secretary of Foresight in the Presidency of the Greek Government. Former Secretary General of Communication and Media, Director General of the Scientific Council of the Konstantinos Karamanlis Institute of Democracy, Director of the think tank "DIKTIO for the reform of Greece and Europe", and Director of Communications / Special advisor to Ministers. With a background in advertising and political communication, he studied History, International Relations, European Political Economy and European Law. He was a Marshall Memorial Fellow at the German Marshall Fund of the United States. He is PhD candidate at the Department of History and Philosophy of Science of the University of Athens.



**Jaana Tapanainen-Thiess** is the Secretary General of the Government Report on the Future and Government Foresight Group in the Prime Minister's Office of Finland and the Sherpa of Finland in the EU-wide foresight network, and former Advisor at the Prime Minister's Office of United Arab Emirates. She is developing continuous strategic foresight processes in government to support decision-making and to strengthen cross-governmental foresight work. Her special expertise is scenario-based strategy work. She has led the "Finland for Future Generations" scenario work done with all 12 ministries in cross-governmental collaboration. This has formed the first part of the Government Report on the Future. As part of the Report, 50 citizen futures dialogues are organized in different parts of Finland, while the second part has been focusing on future generations and foresight in law drafting processes. She is an Executive Board Member of the World Futures Studies Federation and a Member of Board of the Finland Society, an interest, expert and service organization for Finnish expatriates. Native of Finland, Ms Tapanainen-Thiess has lived abroad over 25 years.



**Dimitra G. Ioannou** is a Sociologist-Planner, holding a PhD from the University of Strasbourg. She has many years of experience as international consultant and policy adviser, supporting countries and public institutions in achieving high performance and reforming and adapting their public policies and operations. Since 2016 she is based in Athens, coordinating the technical support provided by Expertise France in Greece. She has carried out numerous evaluations in the fields of public administration reform, employment and competitiveness, in Greece and many other countries. She is a founding member and former president (2014-2020) of the Hellenic Evaluation Society.



**Baptiste Petitjean** has been senior advisor to the High Commission for Planning ("Haut-commissariat au Plan"), led by François Bayrou, since November 2020. More specifically, he is responsible for monitoring issues related to the production and foreign trade recovery program (with a focus on industry, agriculture and energy). From 2010 to 2020, he headed the *Fondation Res Publica*, a think tank that was founded by Jean-Pierre Chevènement and recognised as being of "public utility" in 2005.



**Panagiotis E. Petrakis** is Emeritus Professor in the Department of Economics at National and Kapodistrian University of Athens. He serves as Scientific Director of Distance Education and Lifelong Learning Program of the Center for Continuing Education and Lifelong Learning of the National and Kapodistrian University of Athens. In addition, he has been a member of the Board of Scientific Committees in the private and public sector. He is the author of numerous publications in international scientific journals of high prestige and is the author of studies and manuals (foresight, economic development, entrepreneurship, cultural background, behaviors).



**Konstantinos A. Konstantopoulos** is a lawyer with experience in consultancy law in the domains of spatial planning, environment and climate change. He is a special adviser on Climate Crisis to the Minister of Civil Protection and Climate Crisis of Greece, and former associate of the Deputy Minister of Environment and Energy. His goal is to contribute to better governance and effective management of the natural and urban environment for mitigation and adaptation to the climate crisis, through cognitively combining his legal training with applied subjects. His scientific interest focuses on the feedback between institutionalized strategic planning and the application/ implementation, with a postgraduate specialization on "Climate Crisis, Environmental Management and Governance".



**Alexandros Dimitrakopoulos** joined the diplomatic service in 1997. He has served in London, Istanbul, Vienna, and NATO, first as Counselor in the Permanent Representation of Greece, and later in the Policy Planning Unit of the Office of the Secretary General and in the Defense Policy and Planning Directorate of International Staff. Today he is the Director of Strategic and Operational Planning and also directs the Foreign Policy Planning Center of the Ministry of Foreign Affairs. He holds a degree in International Relations (University of Geneva) and a master's degree (College of Europe - Bruges).



**Constantin Stefanou** (BA MA MPhil PhD) is since 2016 the Director of the Sir William Dale Center for Legislative Studies and Director of taught programs at the Institute of Advanced Legal Studies, University of London. He specializes in jurisprudence, public policy, comparative jurisprudence and European criminal matters. He had the first Jean Monnet Course in the UK in European Integration Theory and Legislating for EU Membership and Accession. He is the chief editor of the Statute Law Review, and is on the editorial board of the IALS Student Law Review.



**Ioannis Tsanis** is an Economist, working since 2004 in European co-financed Programmes. In 2011 he was appointed Head of the Department of Financial Affairs at the TEI of the Ionian Islands, and in 2017 he took up the position of Head of Unit of Financial and Administrative Support (MODY). In 2020 he was transferred to the Office of the Deputy Minister of Migration and Asylum as Special Adviser on absorption of European co-funded programmes. In 2022 he was seconded to the Office of the Minister of Tourism as Special Adviser on European co-financed Programmes. Since June 2023, he has been working as Special Adviser in the Office of the Minister of Climate Change and Civil Protection.



**Manolis Chryssakis** is a Chemical Engineer (Msc) and Economist (Phd, Msc), Director of Research at the Social Research Institute of EKKE. From 1997 until today he is a teaching-scientific associate of T.E.I. of Athens and the University of Patras. He has conducted numerous studies and evaluations for the European Commission, Ministries, Organizations and bodies of the Public and Private sector, among others on issues related to the Promotion of Employment and Entrepreneurship in the field of the Social Economy.

# LONG-TERM PLANNING, FORESIGHT AND EVALUATION

## 6<sup>th</sup> ANNUAL CONFERENCE OF THE HELLENIC EVALUATION SOCIETY

9<sup>th</sup> NOVEMBER 2023  
ATHENS BYZANTINE & CHRISTIAN MUSEUM  
HYBRID EVENT

EEA  
HES

ΕΛΛΗΝΙΚΗ ΕΤΑΙΡΕΙΑ ΑΞΙΟΛΟΓΗΣΗΣ  
HELLENIC EVALUATION SOCIETY

[www.hellenicevaluation.org](http://www.hellenicevaluation.org)

The 6th annual conference of the Hellenic Evaluation Society (HES) focuses on foresight and long-term planning, and the role of evaluation in the context of strategic foresight for policy development. Gaining increasing importance in the analysis of public policies, evaluation evolves within a context of global dialogue on transformational change.

Climate change, accelerating technological and digital transformation, global networks, and other global trends will signal profound changes that will shape the future of our societies in the coming decades. These so-called megatrends, and the importance attached to them by governments and international organisations, reinforce the evaluation community's reflection on the collection and processing of all appropriate data to develop forward-looking evaluations and support evidence-based policymaking. Looking to the future, and considering the speed of development of transformative trends, evaluation must adapt its methods and tools for ex-ante impact assessment and ex post policy evaluation, and develop new approaches to the theory of change, while ensuring that evaluation contributes to the development of relevant theory on how different types of interventions contribute to change in different contexts.

The long-term strategic planning, applying foresight methods, elaborates alternative scenarios for the future, through systematic, participative, and interdisciplinary approaches, to properly prepare to face challenges, risks, or opportunities.

With a focus on adaptability and sustainable development, it contributes to policymaking and strategic decision-making in various areas that enhance resilience.

Following current developments, and always within the framework of an established evaluation culture, evaluation approaches in turn, adopt a more complex and long-term perspective for the analysis of multiple crises and challenges, supporting and expanding the knowledge base for decision-makers. It also reviews the evaluation criteria, tools, and methods, invests in holistic and innovative approaches to the theory of change, and seeks new skills for quality evaluations and effective forward-looking policymaking.

**The aim of the 6th HES annual conference** is to boost public dialogue on the integration of long-term strategic planning methods and processes into policy analysis and evaluation, within a complex environment of multiple crises and challenges, where the focus of evaluation has already shifted from the study of expected or predictable effects, to the analysis of multiple scenarios for the future, and the development of modular and flexible models of the theory of change.

## CONFERENCE PROGRAM

**10:00-10:30** REGISTRATION OF PARTICIPANTS

**10:30-10:45** WELCOME SPEECH

Tina Orfanidou President of the Hellenic Evaluation Society

**10:45-11:15** KEYNOTE SPEECH

Yannis Mastrogeorgiou Special Secretary of Foresight, Presidency of the Greek Government

**11:15-12:00**

SECTION 1

INCORPORATING LONG-TERM STRATEGIC PLANNING IN PUBLIC POLICY DEVELOPMENT AND EVALUATION

**MODERATOR: Dimitra Ioannou** Founding member and former President of the Hellenic Evaluation Society

SPEAKERS

**Panagiotis Petrakis** Emeritus Professor at National and Kapodistrian University of Athens | Greece: Towards a Strategic Foresight Setting for 2035

**Alexandros Dimitrakopoulos** Minister Plenipotentiary B'-Director of the Strategic and Operational Planning Directorate and the Foreign Policy Planning Center, Ministry of Foreign Affairs |

Integrating long-term planning in the Ministry of Foreign Affairs: challenges and prospects

**Ioannis Tsanis** Special Advisor to the Minister for Climate Crisis and Civil Protection | Today's Challenges, Tomorrow's Scenarios - Disaster Response Methodologies

**12:00-12:15**

COFFEE BREAK

**12:15-13:00**

SECTION 2

STRATEGIC FORESIGHT AND EVALUATION OF FUTURE DEVELOPMENTS AND TRANSFORMATIONS

**MODERATOR: Penny Strapatsaki** Member of the Board of the Hellenic Evaluation Society

SPEAKERS

**Jaana Tapanainen-Thiess** Secretary General, Government Report of the Future, Prime Minister Office of Finland

**Baptiste Petitjean** Senior Advisor, High Commission for Planning, Services of the Prime Minister, France | "Looking to the future is the first step towards action" (in Le Plan ou l'anti-hasard, 1965)

**Konstantinos Konstantopoulos** Office of the Minister for Climate Crisis and Civil Protection | Climate Crisis: Assessing and Reviewing Climate-Related Planning. The example of spatial planning

**Constantin Stefanou** Director - Sir William Dale Centre for Legislative Studies, Institute of Advanced Legal Studies (University of London) | Policy analysis and introduction of foresight in legislative practices

**13:00-14:00**

SECTION 3

GOOD PRACTICES IN EVALUATION - HELLENIC EVALUATION SOCIETY AWARDS ANNOUNCEMENT CEREMONY

**MODERATOR: Manolis Chrysakis** Vice-President of the Hellenic Evaluation Society

**14:00-14:15**

CONFERENCE CONCLUSIONS

Tina Orfanidou President of the Hellenic Evaluation Society

**14:15-15:00**

LIGHT LUNCH

### ANNOUNCEMENT OF THE HES EVALUATION AWARDS

In the framework of its 6th annual conference, the Hellenic Evaluation Society will announce the results of the competition

#### Good Practices in Evaluation: 5th Awards of the Hellenic Evaluation Society

Awards will be distributed to selected evaluation works which have been selected by the competition committee, in the following categories

##### CATEGORY 1

"Young Emerging Evaluator 2023"

##### CATEGORY 2

"Better Applied Integrated Evaluation Methodology"

##### CATEGORY 3

"Optimal Use of Evaluation Conclusions and Recommendations"

HES encourages all award winners and candidates to play an active role in promoting excellence in evaluation. Award winners will be asked to examine ways in which their knowledge and experience can be exploited in other sectors or by other actors.