

# EVALUATION OF PUBLIC POLICIES

CHALLENGES AND TRENDS

2nd ANNUAL  
CONFERENCE  
HELLENIC  
EVALUATION  
SOCIETY

2 OCTOBER 2018\_CONGRESS HALL «IOANNIS VELLIDIS»  
EGNATIA 154, 546 36, THESSALONIKI\_ROOM OLYMPIAS

EEA  
HES

ΕΛΛΗΝΙΚΗ ΕΤΑΙΡΕΙΑ ΑΞΙΟΛΟΓΗΣΗΣ  
HELLENIC EVALUATION SOCIETY

## «EVALUATION OF PUBLIC POLICIES»

The formulation of **public policies** addressing social, economic and political challenges requires the development of appropriate methods for analyzing and formulating policy measures, as well as evaluating their results.

In this context, evaluation is internationally acknowledged as **key scientific method for improving the effectiveness of public policy**, demonstrating with scientific excellence the results of its implementation and enhancing informed decisions by systematically and objectively assessing the degree of achievement of the objectives.

Since its establishment in September 2014, the Hellenic Evaluation Society (HES) contributes to the promotion of evaluation in Greece as a tool for supporting public policy development and target-setting. In this context, we set up a team of experts, consisting of representatives of the public administration, academics and evaluators, who worked on the elaboration of a position paper for the development of a **National Evaluation Policy** (NEP) in Greece.

Taking into account the experience of other countries, the aim of the HES is to support the formulation of a **strategy** whereby evaluation practices are coordinated with government and other public bodies and systematically support them in organizing relevant materials, guidelines, systems and practices.

The **objective** of the 2nd annual conference of the HES is to take a step in the dialogue on the **contribution of the evaluation to shaping public policies of added value for citizens and societies**, taking into account real needs and realistic growth prospects, through discussion around the following key questions:

- Why is evaluation an essential part of governance and development policies?
- How can standardization processes be developed to evaluate and use their results?
- In what ways can lessons be learned through the evaluation of projects, programmes and policies in terms of effectiveness, efficiency and impact of national priorities?
- How can an evaluation culture be established for evidence-based policy making?

## ANNOUNCEMENT OF THE HES EVALUATION AWARDS

In the framework of its 2nd annual conference, the Hellenic Evaluation Society will announce the results of the competition

### Good Practices in Evaluation:

1st Awards of the Hellenic Evaluation Society

Awards will be distributed to selected evaluation works which have been selected by the competition committee, in the following categories:

#### 1st Category:

“Young Emerging Evaluator 2018”

#### 2nd Category:

“Better Applied Integrated Evaluation Methodology”

#### 3rd Category:

“Optimal Use of Evaluation Conclusions and Recommendations”

HES encourages all award winners and candidates to play an active role in promoting excellence in evaluation. Award winners will be asked to examine ways in which their knowledge and experience can be exploited in other sectors or by other actors.

*Participation at the 2nd annual conference of HES is free*

*The conference language is Greek, with simultaneous interpretation in English*

The 2nd annual conference of HES is organized in parallel with the 13th European Evaluation Society Biennial Conference ([www.ees2018.eu](http://www.ees2018.eu)), congress hall «Ioannis Vellidis» 1-5 October 2018.

# PROGRAMME

09:00-09:30

## REGISTRATION

09:30-10:00

## WELCOME & INTRODUCTORY SPEECHES

**Dimitra Ioannou** President of the Hellenic Evaluation Society

**Bastiaan De Laat** President of the European Evaluation Society

10:00-11:15

## 1ST SESSION

### EVALUATION AND GOVERNANCE

MODERATOR

**George Michailidis** Professor of Regional Development and Planning, Aristotle University of Thessaloniki

SPEAKERS

**John M. LaVelle** Assistant Professor, University of Minnesota – Policy Starts With Us: Evaluator Competencies and Education Systems

**Tina Orfanidou** Association of Management Consultancies, Greece (SESMA), Hellenic Management Consultants Society (ELESMA) - Evaluation: the unseen partner of governance?

**Stavros Divanis** Political Scientist, Executive Agency (ESIF), Ministry of Health - Expectations from the evaluation and the evaluator: The public sector perspective

11:15-11:30

## COFFEE BREAK

11:30-12:30

## 2ND SESSION

### THE ROLE OF EVALUATION AS A METHOD FOR POLICY MAKING

MODERATOR

**Manolis Chryssakis** Director of Research, National Center for Social Research

SPEAKERS

**May Pettigrew** Independent Evaluation Specialist – Some Perspectives on the Evolution of Evaluation Cultures in the European Commission

**Panagiotis Koudoumakis** Managing Authority of the Operational Programme of the Region of Eastern Macedonia and Thrace, Head of the Programming and Evaluation Unit - Methodological framework for the evaluation and development of balanced regional growth policies - Application to the Greek regions

**Ioannis Stefanou** Energy Consultant, Electrical Engineer Dipl, MSc, LDK Consultants Engineers and Planners - Evaluation as a method for the operationalisation of strategic priorities: From energy planning to solid investment projects

12:30-13:30

## 3RD SESSION

### INSTITUTIONALIZATION OF PUBLIC POLICY EVALUATION IN GREECE

MODERATOR

**Dimitra Ioannou** President of the Hellenic Evaluation Society

SPEAKERS

**Leonardos Kantsos** Vice-president of the HES Board, Management Organisation Unit Of Development Programmes SA – Prospects for the development of a National Evaluation Policy in Greece and the role of the Hellenic Evaluation Society

**Weronika Felcis** IOCE Secretary, EES Board member –Institutionalization of evaluation in Europe - pros and cons

13:30-14:00

## CONCLUSIONS & CLOSING – AWARD DISTRIBUTION CEREMONY

14:00-15:00

## LIGHT LUNCH



**Bastiaan de Laat** (PhD) is senior evaluator at the In-Depth evaluation unit of the Organisation for Economic Co-operation and Development (OECD). Prior to this position he was Evaluation Expert and Team Leader at the European Investment Bank (EIB). Before joining the EIB he worked as Evaluator at the Council of Europe Development Bank (2006-2009). In 2017 he was elected President of the European Evaluation Society (EES). He served as EES Secretary General 2011-14 and he was EES Vice-President 2016-17.



**Panagiotis Koudoumakis** is a Civil Engineer and holds a Master's degree in Management and Organization of Technical Systems. He is the Head of the Planning and Evaluation Unit at the Managing Authority of the Operational Programme of the Region of Eastern Macedonia and Thrace (since 2003). PhD candidate in the Laboratory of Organization and Programming of the Democritus University of Thrace, conducting research on the evaluation and planning of regional development policies.



**Stavros Divanis** is a Political Scientist holding a postgraduate degree from UEA Norwich in European Integration Policies. He is working since 2003, at the Executive Agency for the EU funding (ESIF) at the Ministry of Health, where he is responsible for the elaboration of the Ministry of Health strategies for the EU funds' co-financed investments, policy and programme evaluation. He has served as Head of the Strategic and Operational Planning Unit of the Executive Agency and he has participated in all evaluation studies' steering committees since 2003.



**Giorgos Michailidis** holds a PhD in Economics from the Ecole de Hautes Etudes en Sciences Sociales of Paris. Former Assistant Professor of Planning, Evaluation and Management of Development Programs in the University of Thessaly and from 2010 Assistant Professor of Regional Development at the Aristotles University of Thessaloniki. He is founding member of the European Evaluation Society. He has published numerous articles on Development, Competitiveness, Regional Development and has published books, such as Planning & Evaluation in Development and Crisis (2011).



**Weronika Felcis** is a Graduate of Sociology and Interdisciplinary Doctorate Programme Studies at the Jagiellonian University. She has been working on evaluation research, public policy analysis and public sector expertise since 2006. Author of scientific publications in the field of evaluation. For years she is devoted to building networks enabling the evaluation environment in Poland and CEE region. She is a Board member of the European Evaluation Society, PES representative in coordinating the Network of Evaluation Societies in Europe (NESE) for 2016-2018 and Secretary in Executive Committee of International Organization for Cooperation in Evaluation.



**Tina Orfanidou** holds a Ph.D. in Biophysics from the University of Athens. She is President of ELESMA and member of the Board of Directors of SESMA. She has significant collaborations with Academic Institutions and she is responsible for coordinating and monitoring the co-operation program for supervising graduates for the Master's Program of the Athens University of Economics and Business in cooperation with SESMA. She has 15 years experience in evaluating programs and projects, especially in the field of social innovation, education and human resources development.



**John LaVelle** is an Assistant Professor at University of Minnesota. He specializes in evaluator competencies, evaluation job markets, and evaluator education systems. His forthcoming works include a data-based taxonomy of program outcomes from programs across the world, an integrated model of evaluation practice and scholarship, and the 2018 Directory of Evaluator Education Programs.



**May Pettigrew** is an experienced evaluation specialist with a demonstrated history of working in the public policy industry, particularly in the areas of Technology, Education and Development programmes and strategy. She has held posts in international organisations, notably in the UN and prior to that, the European Commission, where she was responsible for impact assessment for policy formulation of all ICT, Electronic Communications and Media policy proposals. For the last 9 years, she has worked as an independent consultant on a variety of briefs, bringing over 25 years of experience in the planning, design, commissioning, conduct, management and reporting of policy, programme, strategy, ex-post



**Dimitra Ioannou** holds a PhD in Sociology from the University of Strasbourg, France. She has long working experience in programming, monitoring and evaluation of development programmes and structural interventions, and significant professional experience in providing advisory services on public policies and strategic development frameworks. She has conducted numerous evaluation assignments for the European Commission in Greece and in many other countries, acquiring a thorough knowledge and



**Ioannis Stefanou** is a Senior Management Consultant responsible for energy markets, policy and regulation issues working at the energy department for LDK Consultants Engineers and Planners. He is an electrical engineer holding a MSc from Delft University of Technology. He has implemented a series of projects related to development of regulatory frameworks, policy reforms, markets restructuring, national and regional interconnection issues, development of business strategies for utilities, energy markets analysis, design and modelling.



**Leonardos Kantsos** Leonardos Kantsos holds a postgraduate degree from LSE with a specialization in EU social policy. and serves at the National Coordination Unit of NSRF (ESF Evaluation Unit), having participated by the past in the elaboration of multiannual programs such as the NSRF 2007-2013. Since 1999 he has been working on evaluation studies (Ministry of Economy, Development, Labour, etc.) and since 2004 he has been working at the Ministry of Economy on the coordination of evaluations and follow-up of the NSRF results.



**Manolis Chryssakis** is a chemical engineer (MSc) and economist (Phd, Msc), Director of Research at the Social Research Institute of the National Center for Social Research. Since 1997 he is lecturer and scientific associate of the Technical Education Institute of Athens and the University of Patras. It has developed numerous studies and evaluations for the European Commission, Ministries, Public and Private Sector Organizations and Bodies, including inter alia, on employment, entrepreneurship in social economy.

The **Hellenic Evaluation Society (HES)** was established in September 2014 in the form of a Scientific Association linked to the network of the European Evaluation Society. Its main purpose is to promote an evaluation culture that will contribute to economic development, rational use of resources, attracting investment, boosting entrepreneurship, ensuring social cohesion and, in general, the effectiveness of public policies. Its objective is to promote evaluation as a scientific method of analysis and capitalization of knowledge for the promotion of development opportunities, and to set up a public dialogue platform for the evaluation.